



**ENFTOURAGE**

# eNFTOURAGE

eNFTourage is a captivating documentary that explores the transformative technology behind NFTs and their profound impact on the art world.

The film chronicles the journey of CL7, a French entrepreneur who rises to stardom as one of the world's leading NFT collectors, often compared to Kobe Bryant in the NBA and Mbappé in football for his influence in the space.

Inspired by the series Entourage, CL7's story mirrors Vincent Chase as he navigates the dynamic and fast-evolving NFT world. Along the way, eNFTourage introduces a diverse cast of NFT pioneers, including:

**Beeple** (famous for his \$69M NFT sale)

**Trevor Jones** (Bitcoin Angel)

**PAK** (the anonymous "Banksy of NFTs")

**Dr. Sian Proctor** (SpaceX astronaut and artist)

**Rob Prior** (renowned live painter)

Through their unique perspectives, the documentary showcases how NFTs are revolutionizing the art world, offering new opportunities for creators and collectors.

Shot in LA by first-time filmmaker Michaël Mesure, eNFTourage weaves together a thought-provoking narrative with a distinct French flair, positioning itself as the Exit Through the Gift Shop of the NFT world.



**CL7** is a leading visionary in the NFT space, known for his ability to bridge the gap between physical and digital art

With over 35,000 NFTs on Nifty Gateway, CL7 has established himself as a trailblazer, breaking records and influencing the NFT landscape. His remarkable achievements include shattering the \$1M sales barrier for a photographic NFT with Justin Aversano's Twin Flames and acquiring the entire physical collection at Christie's, making it the world's most valuable NFT collection.

Currently, CL7 is building a groundbreaking private museum in Lorraine, France, integrating traditional art with NFTs across four floors. His influence extends beyond art—he has supported space-related NFT projects like Dr. Sian Proctor's Inspiration4 launch and Rob Prior's collaboration with NASA.

CL7's dedication to innovation and his unwavering support of artists continue to shape the future of NFTs, leaving a lasting legacy for generations to come.



**Where in the world is PAK?**

**PAK**

**Pak's Nifty Gateway Drop  
Sets World Record  
As Largest EVER  
Sale by a Living Artist**





# Beeple

Beeple (Mike Winkelmann) is a trailblazer in the world of digital art and NFTs, best known for his record-breaking \$69 million sale of *\*Everydays: The First 5000 Days\** at Christie's in 2021. This historic event catapulted him into global fame, cementing his status as one of the most influential and highest-grossing living artists.

Beeple's digital creations blend pop culture, politics, and dystopian themes, often presented in surreal and provocative ways. His signature project, *\*Everydays\**, involved creating one digital artwork every day for over 14 years, showcasing his relentless creativity and commitment to the digital medium.

With NFTs, Beeple has redefined the art world, using blockchain technology to authenticate and sell his work in ways previously unimaginable. His influence has sparked mainstream interest in NFTs, pushing the boundaries of how art is created, bought, and appreciated.

Beyond the monetary success, Beeple's art challenges societal norms, provokes thought, and explores the intersection of technology and human existence, making him a pioneer in both digital art and the broader NFT movement.

# Trevor Jones

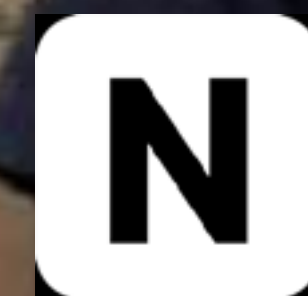
Trevor Jones is a Canadian-born, Scotland-based artist renowned for integrating technology and art. His innovative work includes augmented reality (AR), NFC tags, QR codes, and NFTs made from video clips of his AR paintings.

In 2021, Trevor's *\*Bitcoin Angel\** set records by selling for \$3.2 million in just seven minutes, part of his ongoing exploration of the intersection between art and technology. His programmable art projects leverage blockchain to allow buyers to interact with and customize their NFTs, demonstrating the revolutionary potential of blockchain technology in the art world.

As a leading advocate for NFTs, Trevor has been recognized as one of the top-selling NFT artists and has been featured in prominent publications like *\*Crypto Art\**. He is a passionate voice for how blockchain and NFTs can reshape the art industry.

Trevor's art journey began in **\*\*Calgary, Canada\*\***, where he attended the Alberta College of Art and Design before moving to the UK to further develop his craft. Today, he continues to push boundaries with emerging technologies in art.

A highlight of *\*eNFTourage\** is an interview with Trevor at sunset in the gardens of **\*\*Stirling Castle\*\*** during his private *\*Bitcoin Angel\** holders party, marking the closing chapter of the documentary.





## Dr Sian Proctor

Astronaut, Artist, and NFT Pioneer Dr. Sian Proctor is a geoscientist, explorer, and artist known for her historic journey to space and her innovative work in the NFT space.

A finalist in NASA's 2009 astronaut program, Sian became the fourth Black woman in history to go to space as part of SpaceX's Inspiration4 mission in 2021.

Driven by her passion for science and art, Sian has emerged as a leading figure in the NFT world, creating stunning pieces that merge space exploration and digital art. Her debut NFT drop, The Space Art Collection, featured digital paintings and 3D models inspired by her spaceflight, and many of her works have been auctioned to support STEM education initiatives.

Beyond her art, Sian is a dedicated educator and advocate, using her platform to inspire young people—especially women and minorities—to pursue careers in STEM fields. Her work continues to inspire across both space and NFT communities, making her a trailblazer at the intersection of art, science, and technology.

# Ali Sabet

Ali Sabet is a celebrated NFT artist, known for blending street art and digital technology into a distinctive style that resonates with audiences worldwide. Born in Iran and raised in Los Angeles, Sabet draws inspiration from his diverse cultural background and his early love of graffiti and street art.

Heavily influenced by his father, a master calligrapher, Sabet developed a passion for art at a young age. He later studied graphic design at **UCLA**, where he refined his skills in digital art and typography. After working as a designer and art director in the advertising industry, Sabet began merging traditional street art techniques with digital technology, creating a unique style that caught the attention of both the art world and global brands.

Sabet's work has been showcased at prestigious venues such as the **Museum of Contemporary Art (MOCA)** in Los Angeles and **MoMA** in New York City. He has also collaborated with major brands including **Nike**, **Red Bull**, and **BMW**, further expanding his reach.

In recent years, Sabet has emerged as a leading figure in the NFT space, with highly sought-after drops and record-breaking sales. He has collaborated with prominent NFT artists like **Trevor Jones** and **Pak** to create innovative projects, pushing the boundaries of what's possible in digital art.

Despite his success, Sabet remains dedicated to his craft, continuously experimenting with new techniques and technologies. His work exemplifies the endless possibilities of creativity in the NFT world, bridging traditional art forms with cutting-edge innovation





## Gabe Weiss

Gabe Weiss is an accomplished NFT artist based in the San Francisco Bay Area, known for his unique blend of traditional cubism and modern digital techniques. His signature series, the \*Long Neckie Ladies\*, has gained widespread acclaim for infusing personality and emotion into each piece.

A pioneer in the NFT space, Gabe's work has attracted collectors from around the world, making him one of the most sought-after NFT artists. His ability to blend traditional art forms with cutting-edge digital technology has earned him high-profile drops and record-breaking sales.

Drawing inspiration from the cubist movement and his personal journey from community organizer to top-selling NFT artist, Gabe's creativity has been featured in notable publications such as \*Billboard\* and \*Variety\*. His influence in the NFT community continues to inspire both artists and collectors, encouraging exploration into the limitless possibilities of digital art.

Through his innovative approach, Gabe Weiss is pushing the boundaries of NFT art, solidifying his place as a respected leader in the space

# Warhodl

Warhodl is a rising NFT artist known for his bold and colorful pieces that explore the intersection of pop culture and technology. His unique perspective has quickly made him a standout in the NFT world, attracting a dedicated following of collectors and enthusiasts.

From an early age, Warhodl was immersed in the world of computers and digital media, sparking his passion for technology and art. Over time, he experimented with various styles and techniques, eventually finding his voice through NFTs.

Warhodl's art tackles themes like identity, consumerism, and the relationship between humans and machines. His work has been showcased in online galleries, gaining attention for its daring approach and visual impact.

With a combination of creativity and technical expertise, Warhodl is set to make a lasting mark on the NFT scene. His drive to push boundaries and embrace new ideas continues to set him apart, making him an artist to watch as he evolves and experiments with his craft.





## Chad Knight

Chad Knight is a renowned 3D artist and designer, who transitioned from a professional skateboarding career (1998-2011) to making a significant impact in the world of digital art and NFTs. As the former **Head of 3D Design** at **Nike**, Chad played a pivotal role in designing some of the brand's most iconic and sought-after products, particularly sneakers.

After leaving Nike, Chad fully immersed himself in digital art and design, quickly establishing a name for himself in the NFT community. His work features immersive 3D environments that captivate collectors and fans alike.

As the **Head of Cyberwear** at **Wilder World**, Chad designs digital wearables for the Metaverse, helping shape Wilder World into a top destination in the digital landscape. His creativity and innovative approach to 3D design have made him one of the most influential figures in the NFT and Metaverse spaces.

Chad Knight's unique style and technological mastery have earned him significant success on platforms like **Nifty Gateway**, where his NFT drops continue to attract a global audience. His relentless creativity keeps pushing the boundaries of digital art and design, making him a key player in these rapidly evolving industries





JR is a boundary-pushing artist known for blending photography, street art, and technology to challenge societal norms and spark meaningful conversations. Maintaining a sense of anonymity, JR's identity remains mysterious, allowing his large-scale murals, immersive installations, and interactive experiences to take the spotlight.

His artwork explores themes of identity, social justice, and human connection, often focusing on marginalized communities and igniting dialogue around pressing social issues. By offering his creations as NFTs, JR has embraced the transformative power of blockchain, democratizing art ownership and increasing accessibility.

JR's projects transcend borders, with collaborations ranging from the favelas of Brazil to refugee camps in the Middle East, using art as a catalyst for social change. His captivating visuals and storytelling, combined with a commitment to social activism, have solidified JR as a trailblazer in the NFT world, leaving a lasting impact on viewers and collectors alike





## Rob Prior

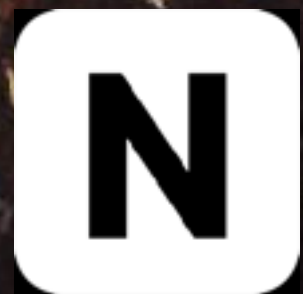
Rob Prior is an internationally renowned pop artist known for his unique ability to paint with both hands simultaneously, creating visually dynamic and captivating works. His artistic journey, nurtured by a family of artists, has led him to become a major figure in both traditional and digital art worlds.

Rob's work has been showcased in prestigious galleries and museums across the U.S., Europe, and Asia. His live painting events, often attracting crowds of over 300,000, combine elements of pop art and fine art, leaving lasting impressions on audiences worldwide.

In 2021, Rob made headlines at **Art Basel Miami** with a multi-million dollar sale that included a \$1 million watercolor portrait of designer **Virgil Abloh**. Among his notable works are portraits of boxing legend **Canelo Álvarez** and a tribute to **Frida Kahlo**.

Rob has also embraced NFTs, making waves with his debut NFT collection, including **Reign of Money: What the F#\$%\***, which sold for \$182,050. In partnership with **QNFT**, Rob is bringing his iconic art to the blockchain, continuing to innovate and captivate the art world.

With his boundless creativity and passion, Rob Prior has transcended traditional boundaries, becoming one of the most influential content creators of his generation.



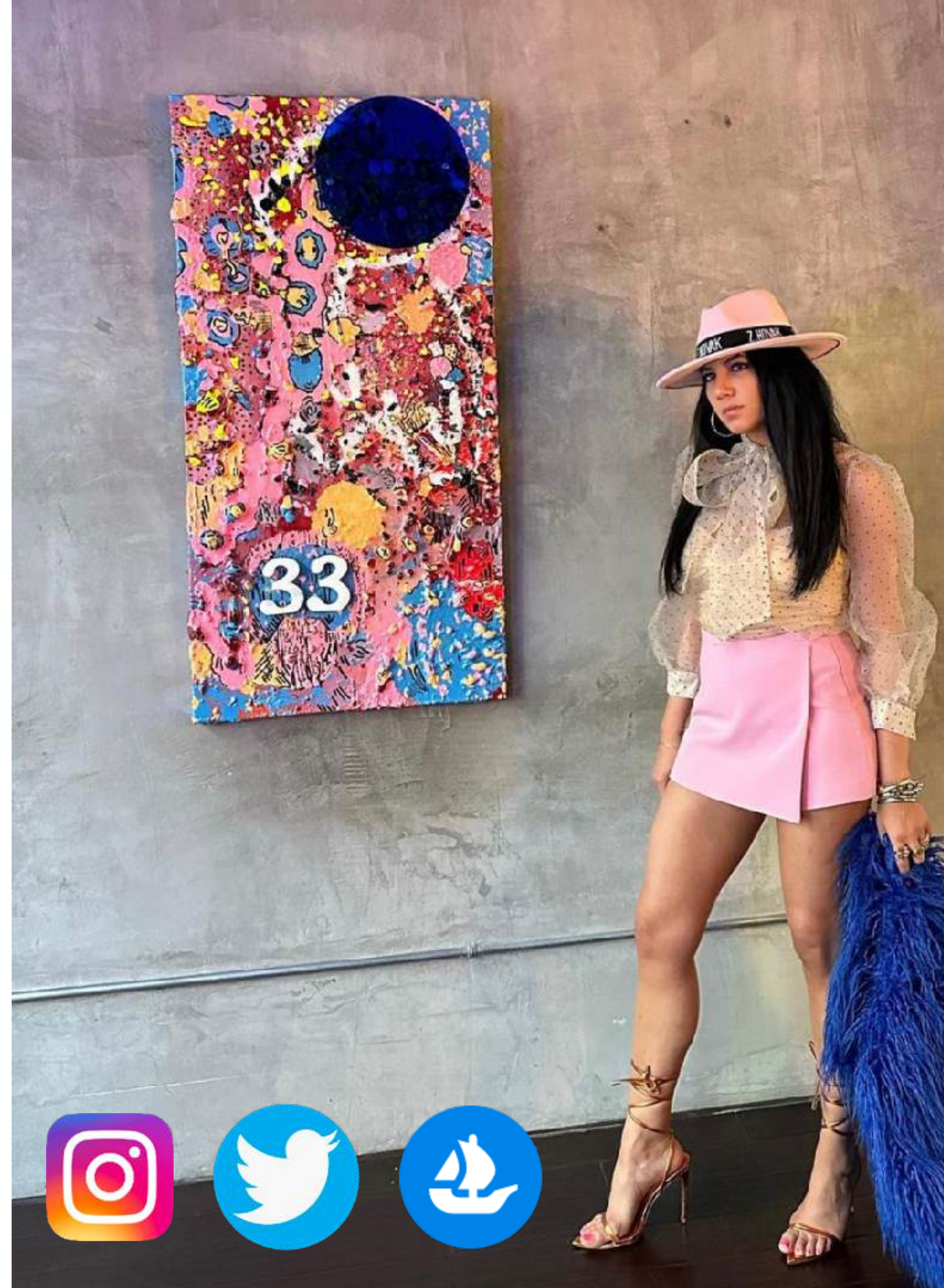
# ZHovak

Zhovak is a visionary artist at the forefront of the NFT revolution, known for pushing the boundaries of digital art with a style that defies convention. Her captivating works are a vibrant blend of intricate details and thought-provoking themes, exploring identity, consciousness, and the interconnectedness of the digital world.

Zhovak's art invites viewers to reflect on the complexities of our digital existence, blending bold colors and deep philosophical concepts that evoke a sense of wonder. Despite maintaining her anonymity, she has gained a cult following in the NFT community, with collectors eagerly anticipating each new release, often causing a frenzy in the market.

Her reputation as one of the most innovative NFT artists continues to grow, extending beyond her artwork. Zhovak is a sought-after collaborator and thought leader in the space, sharing her insights on the future of digital art and the transformative potential of NFTs.

With her unique ability to merge technology, creativity, and philosophical exploration, Zhovak challenges the boundaries of digital art and inspires a new wave of artistic expression in the NFT landscape





# REMO

Remo is a visionary artist leading the charge in the NFT revolution, known for blending vibrant colors, intricate patterns, and thought-provoking concepts. Initially exploring traditional mediums, Remo later embraced the limitless possibilities of NFTs, using blockchain technology as a canvas for self-expression.

Remo's artwork captivates audiences with its depth, often exploring themes of identity, interconnectedness, and the evolving digital landscape.

Every piece tells a story, inviting viewers on a journey of emotions and imagination.

As a pioneer in the NFT space, Remo constantly pushes the boundaries of digital artistry, experimenting with new techniques that redefine what art can be. Their works challenge societal norms and spark conversations, inspiring others to embrace the power of artistic expression in the digital age.

Through NFTs, Remo has found a medium that allows for unprecedented ownership and authenticity, revolutionizing the art world and empowering creators in ways never before imagined.

# Dallas Santana

Dallas Santana is a globally recognized blockchain innovator and founder, known for leading groundbreaking NFT-powered ventures since 2017. His work has reshaped industries like sports, music, film, and the arts.

As a leader, advisor, and investor, Dallas has played a pivotal role in raising over \$5 billion in market capitalization for various blockchain projects.

At Art NFT Basel, during the peak of the NFT revolution, Dallas acted like the visionary Morpheus from The Matrix, sparking conversations that led to the creation of eNFTourage. It was here that he introduced Michaël to CL7, a moment that would later lead to the filming of the documentary at the Dream Hotel in LA.

Dallas' diverse background includes time as an NFL running back, pursuing film at UCLA, and earning an MBA from Northeastern University, giving him a unique blend of creative and business acumen. He also led the collaboration with SpaceX to land NFTs on the moon, marking yet another groundbreaking venture in his career.

With a career spanning blockchain, entertainment, and sports, Dallas Santana is driving the future of art and technology forward.



## Farokh Sarmad

Farokh is a rising star in the NFT space, merging his expertise in computer science with his passion for art. His digital creations explore themes of identity, culture, and the human experience, earning him recognition in galleries and exhibitions worldwide. Collectors and enthusiasts alike are drawn to his stunning and thought-provoking pieces.

Beyond his artistic talents, Farokh is also an entrepreneur and innovator, actively shaping the future of digital art and ownership through blockchain technology. He is at the forefront of developing new platforms and applications that push the boundaries of what is possible with NFTs.

Farokh's unique perspective and forward-thinking ideas have made him a valuable asset to the NFT community, and his continued work promises to influence the next generation of digital art. As both an artist and entrepreneur, Farokh is a name to watch in the rapidly evolving world of NFTs



# Michaël & Marilyn

eNFTourage is more than just a documentary; it's a family affair. A heartfelt collaboration between Michaël Mesure, a forward-thinking tech entrepreneur, and his sister Marilyn, the executive producer. Their journey into the world of filmmaking and NFTs began amidst personal tragedy as they cared for their mother during her illness. This experience strengthened their resolve to create something extraordinary, blending their shared determination and talents.

Michaël's career has always been at the forefront of emerging technologies, from e-commerce to Bitcoin mining and AI. During the pandemic, his curiosity led him to the world of NFTs through Clubhouse, sparking a new chapter in his life as a first-time filmmaker. With Marilyn by his side, they embarked on an emotional journey into the NFT space, capturing the explosive rise of this digital phenomenon through the story of the charismatic French collector CL7

Splitting his time between Europe and the US, Michaël continues to stay attuned to global trends, driven by a passion for innovation and storytelling. Together, he and Marilyn have woven a deeply personal narrative that transcends traditional filmmaking, combining art, technology, and the resilience of family bonds.

eNFTourage is infused with authenticity and emotional depth, reflecting their personal experiences while highlighting the transformative power of creativity. The film showcases how the strength of family, art, and technology can inspire and transform, leaving a lasting impact on audiences

